

# **Hort in China: The Big Picture**

U.S. Department of Agriculture  
Outlook Conference, Feb. 17, 2006  
Maurice House, Minister Counselor  
Beijing, China

# China: Agricultural Situation

- **China's agricultural production is only matched by its domestic demand.**
- **Current Chinese government production policies favor food and feed grains.**
- **Agricultural reform will reduce rural population and increase production efficiency, but the pace will be deliberate.**
- **Agricultural GDP is 14% of total GDP and declining, but decisions to promote Chinese agricultural exports will be focused on special commodities and politically based.**

# China: Hort Situation

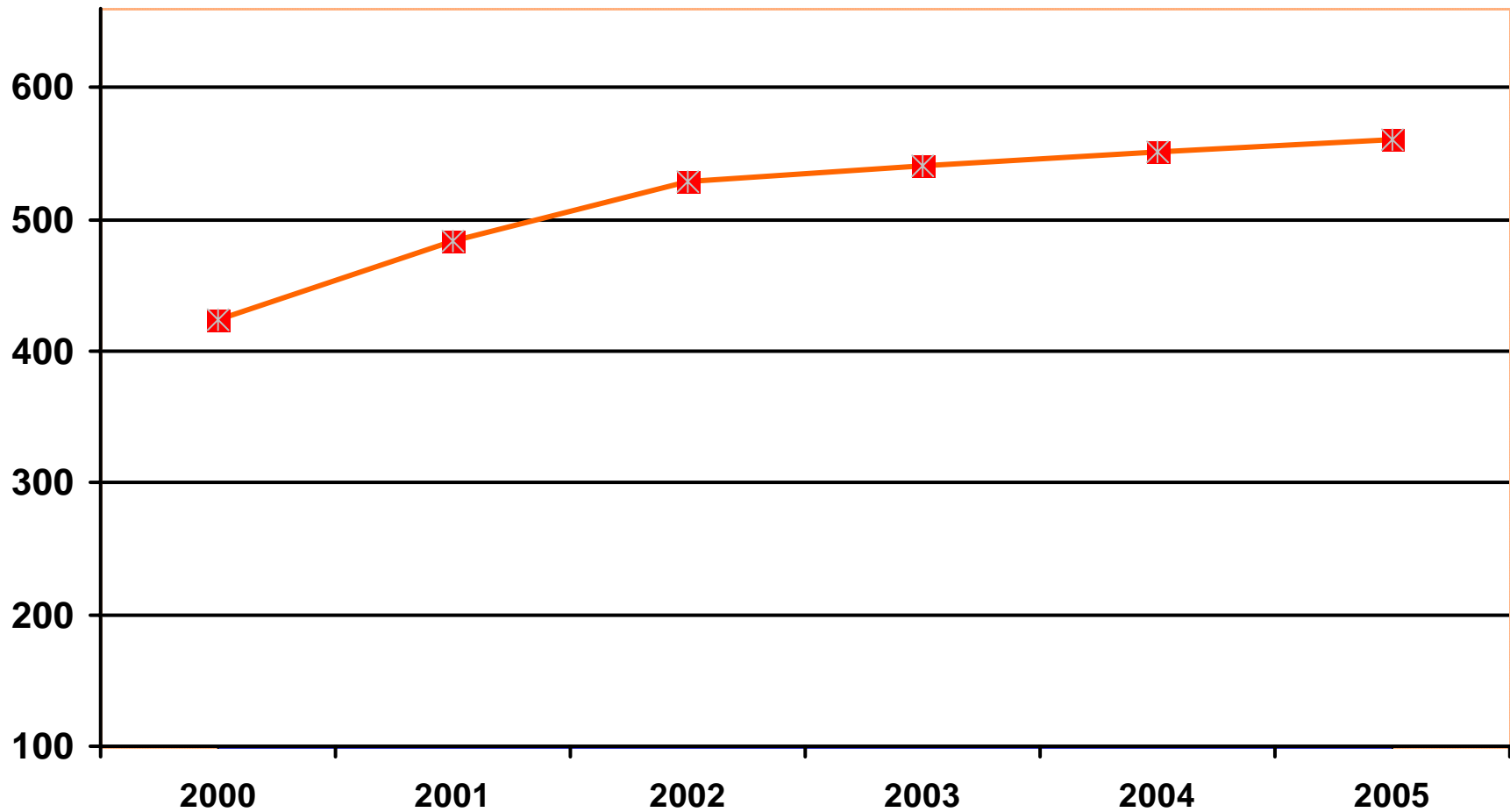
- **Almost 18% of sown land is dedicated to horticulture.**
- **Most farms in China are small and produce for domestic (Chinese) consumption.**
- **Hort products produced for consumption in China do not meet foreign (e.g., U.S.) import requirements.**
- **Apples, in the north and citrus, in the south, are supported with special production support programs.**
- **Consumption, especially of fruits may increase but consumption patterns will shift to higher value hort products.**

# China: Hort Exports

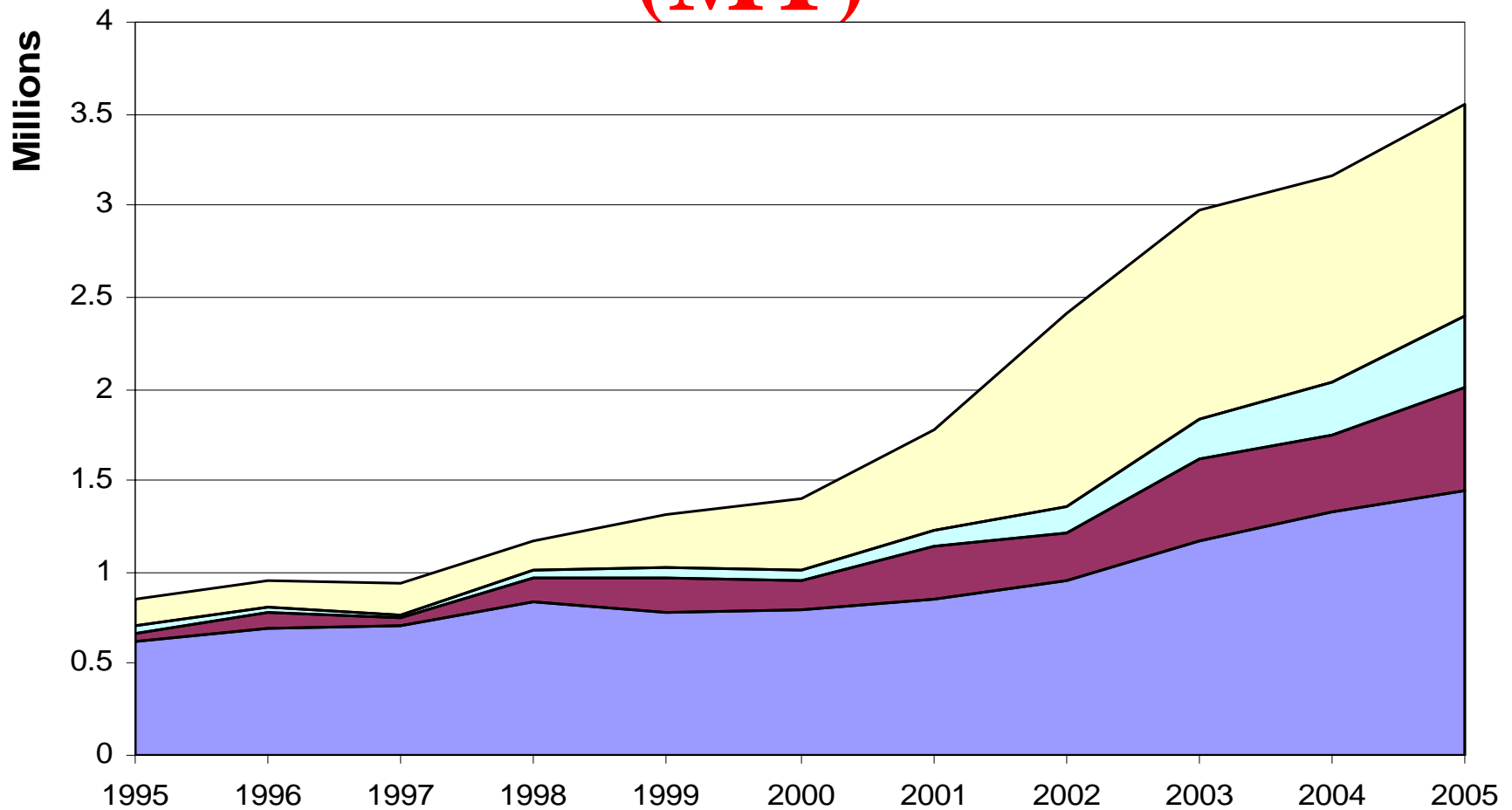
- **Export growth is focused on select products.**
- **The principal destination for Chinese vegetables is Japan, made possible through Japanese joint ventures investing in China.**
- **Successful Chinese fruit exports have been apples, citrus and pears.**
- **China has recently negotiated tariffs for hort products to zero for ASEAN countries.**
- **Export will be limited by domestic demand.**

# Chinese Vegetable Production

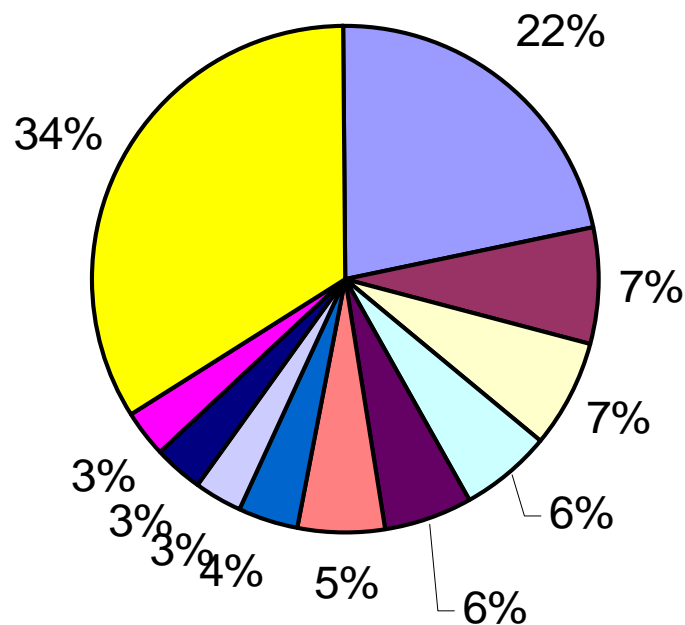
(Millions Metric Tons)



# Chinese Vegetable Exports (MT)



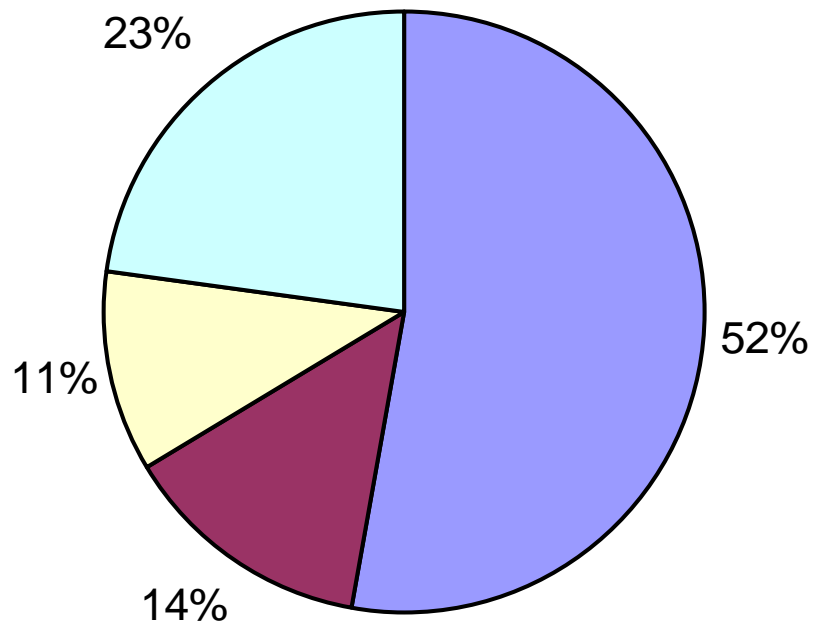
# Chinese Garlic Exports (2005)



- Indonesia
- United States
- Brazil
- Malaysia
- Japan
- Pakistan
- Philippines
- Korea, South
- Bangladesh
- Netherlands
- ROW

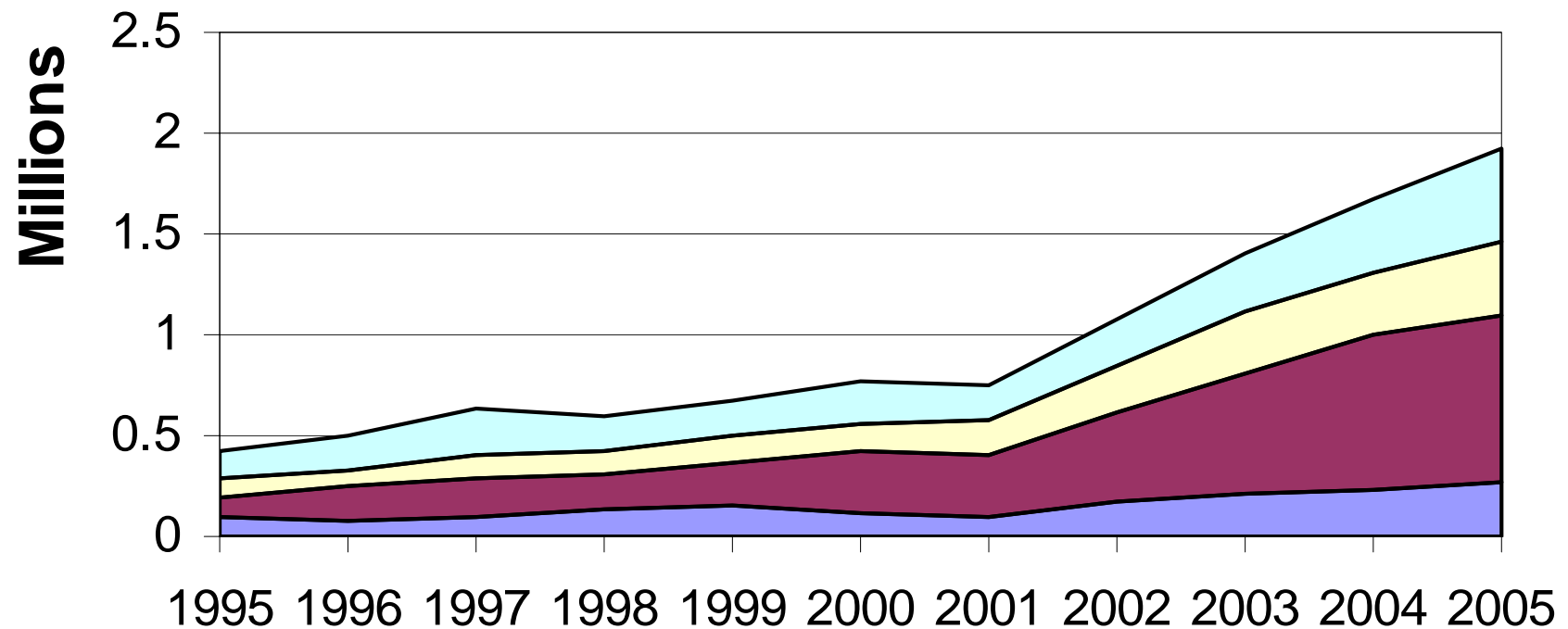
# Chinese Onion & Shallot Exports

## (2005)

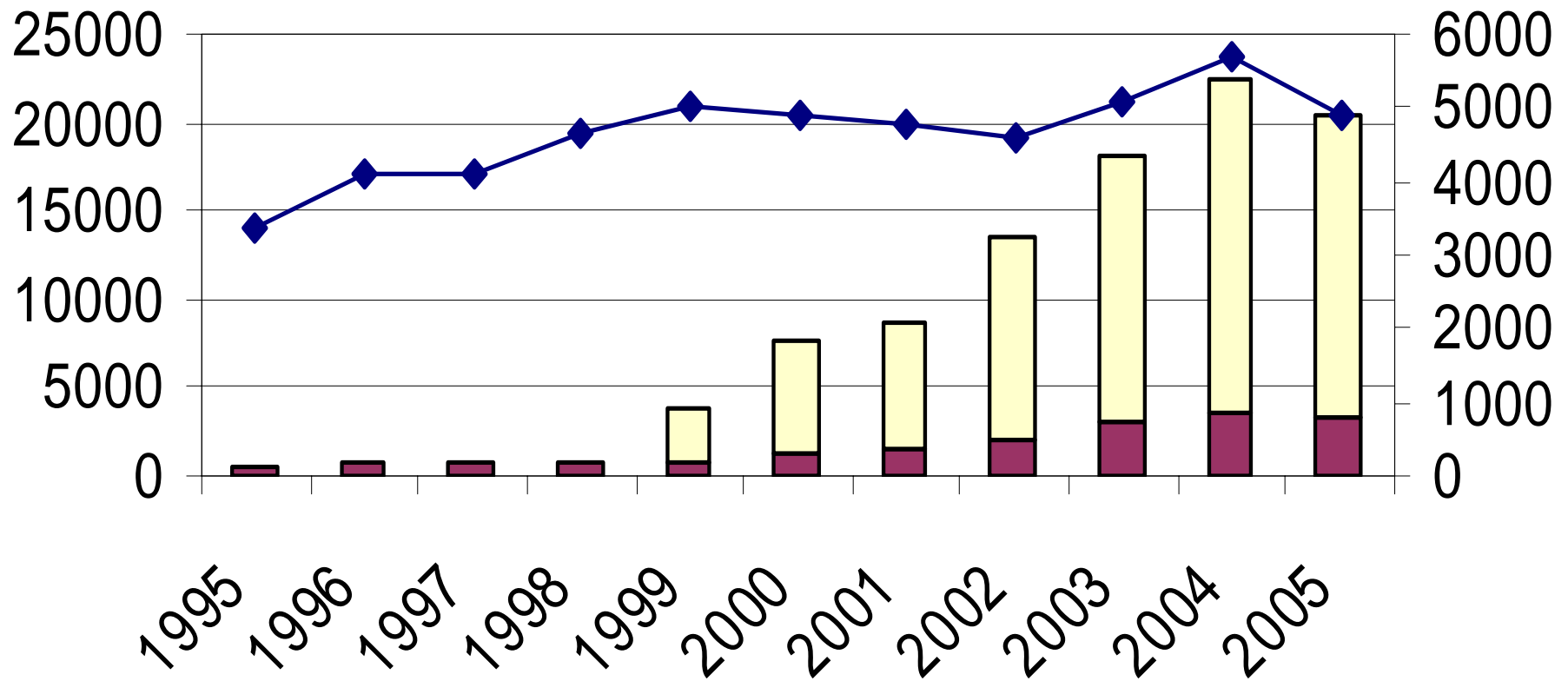




# Chinese Fruit Exports (MT)

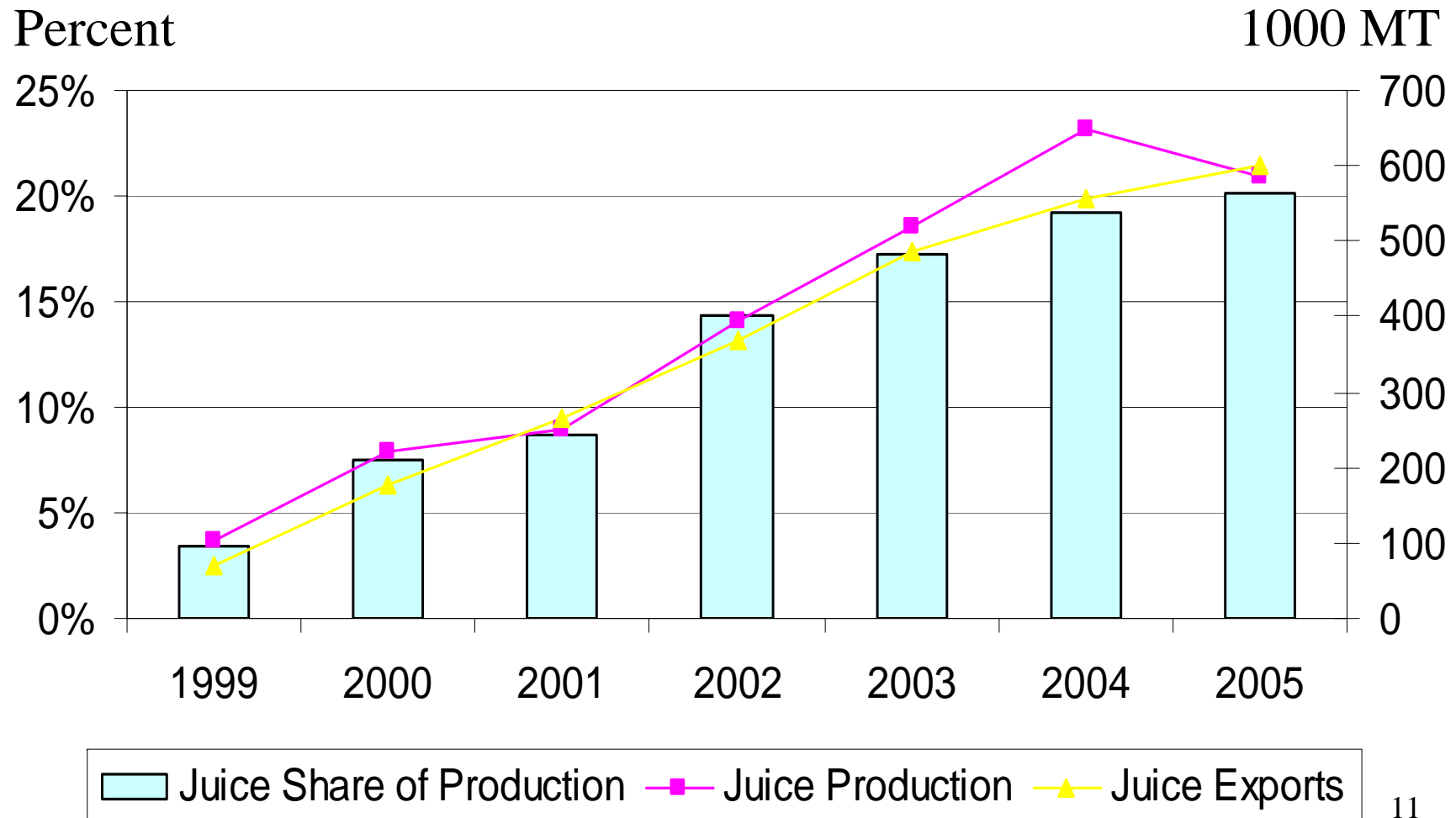


# Chinese Apple Production v. Exports

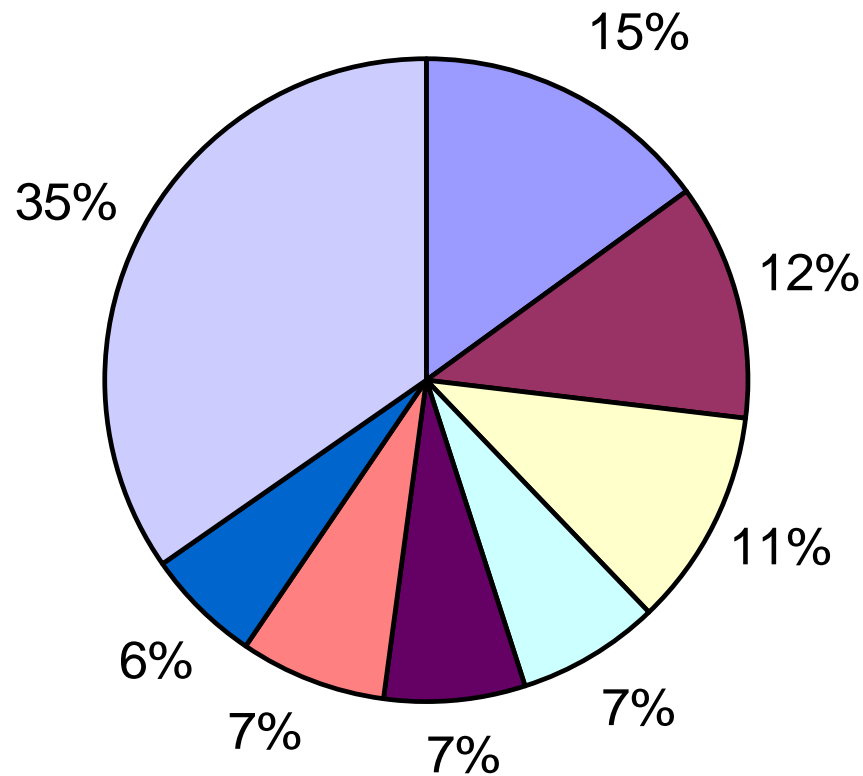


Exports Juice Production\* Production

# Chinese Apple Juice Exports Up

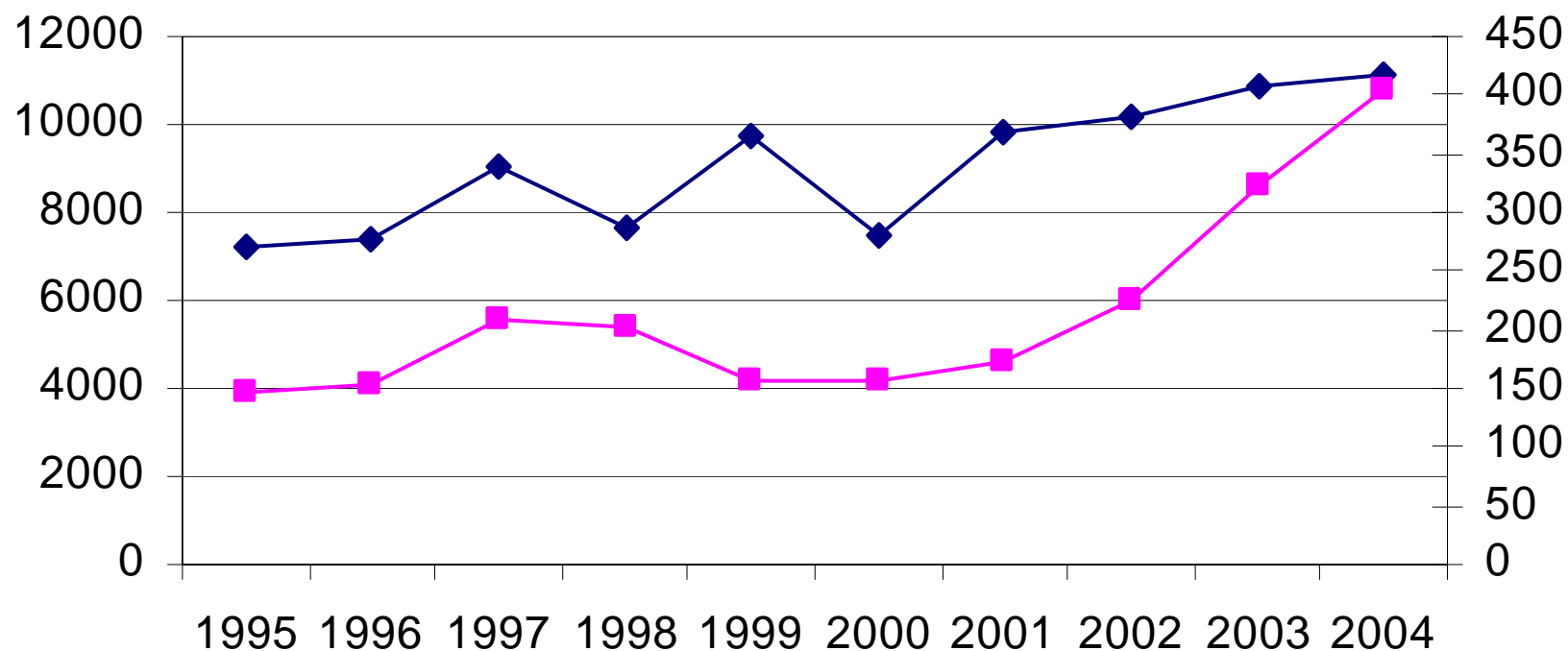


# Chinese Apple Exports (2005)



# Chinese Citrus Production v. Exports

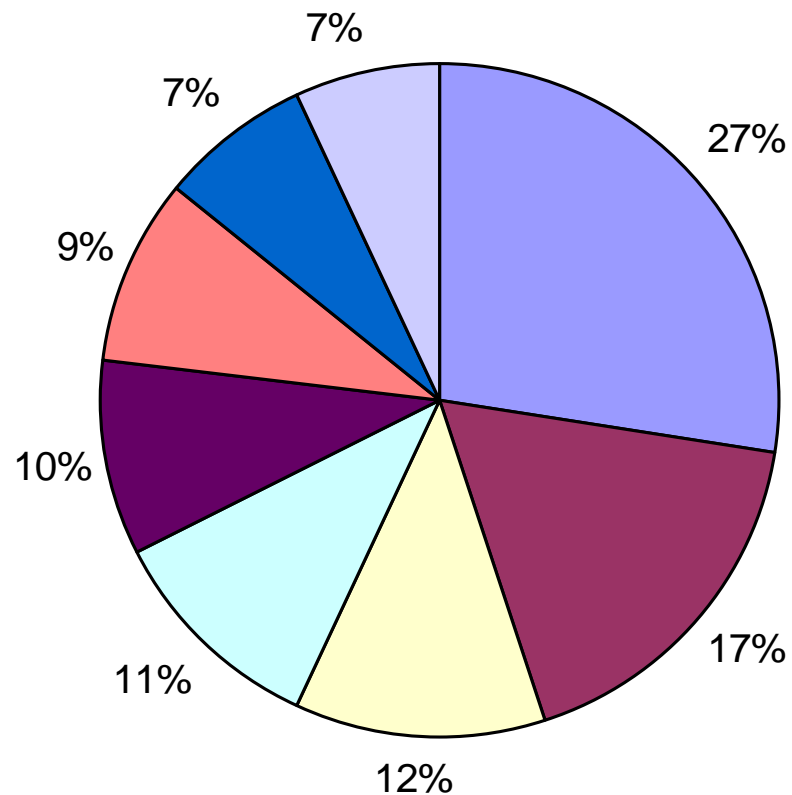
(1000MT)



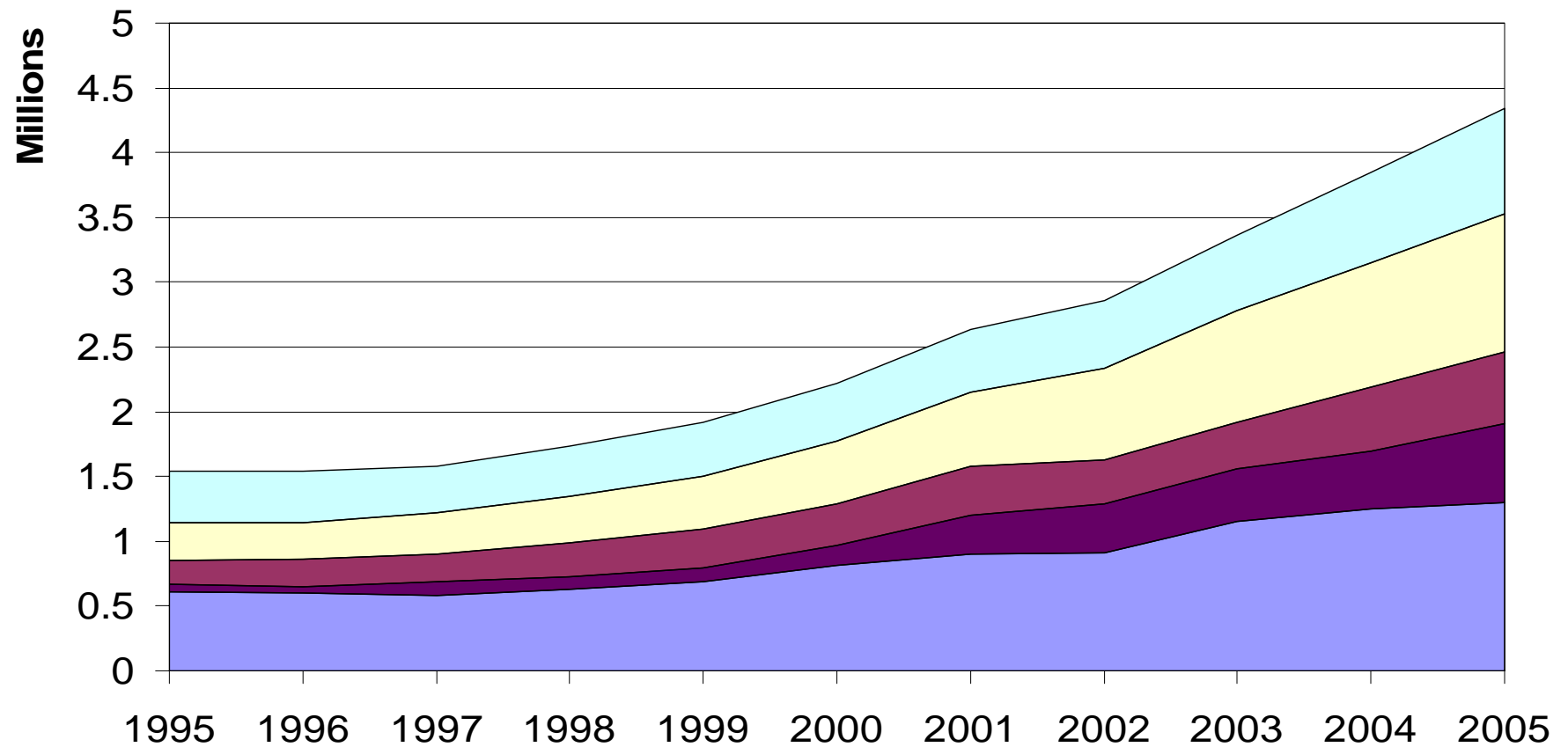
Foreign Agricultural Service,  
Official USDA Estimates.

—◆— Total Production —■— Total Exports

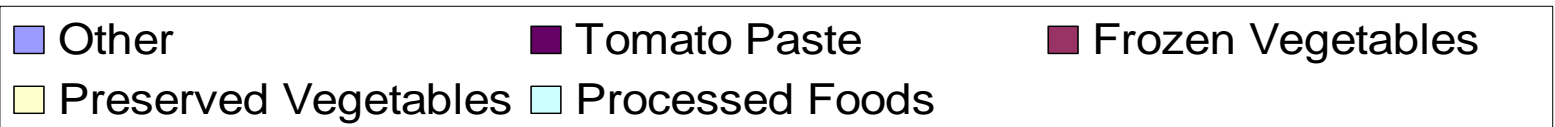
# Chinese Citrus Exports (2005)



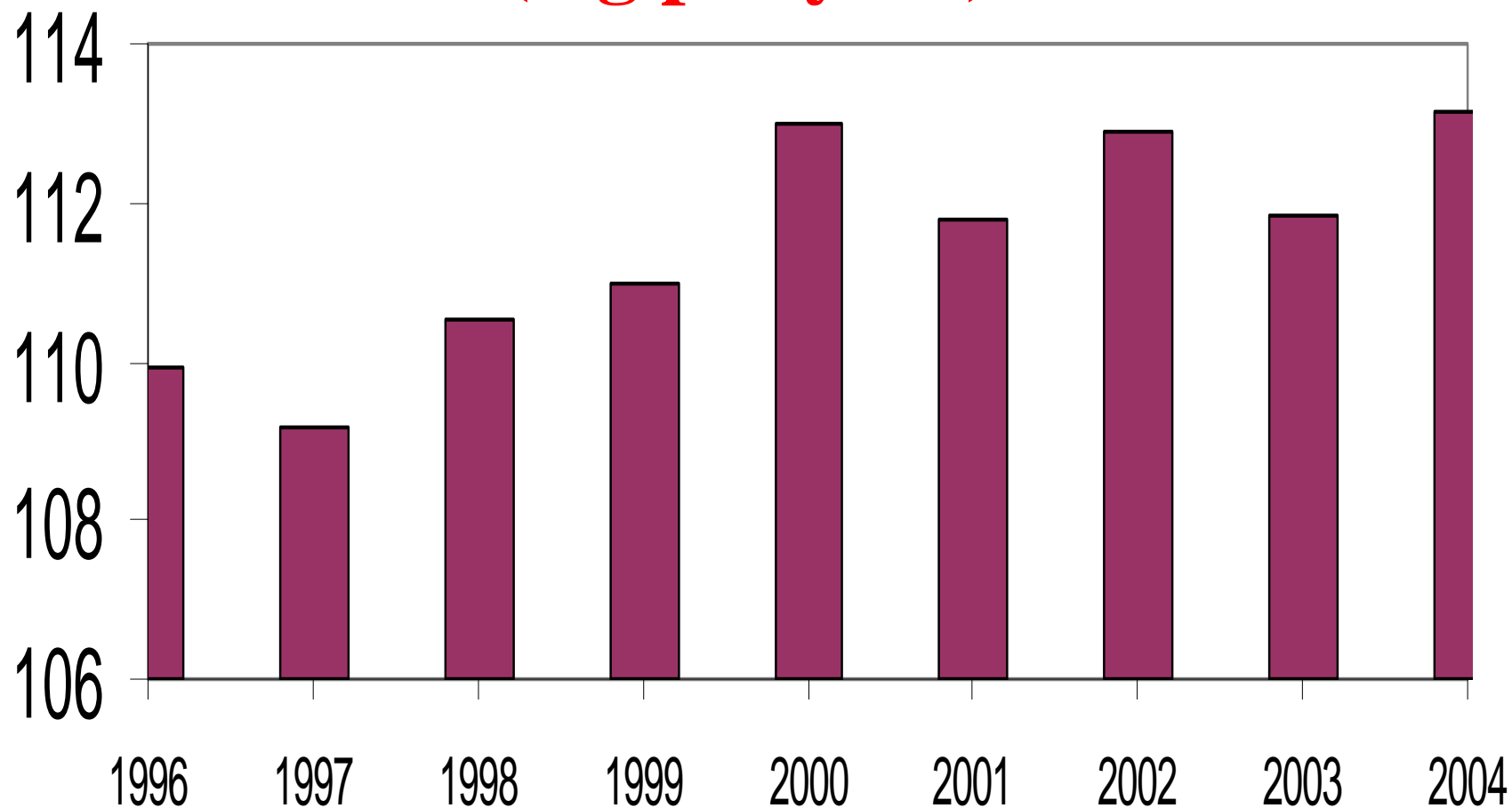
# Chinese Processed Product Exports (MT)



Global Trade Atlas  
Chinese Customs

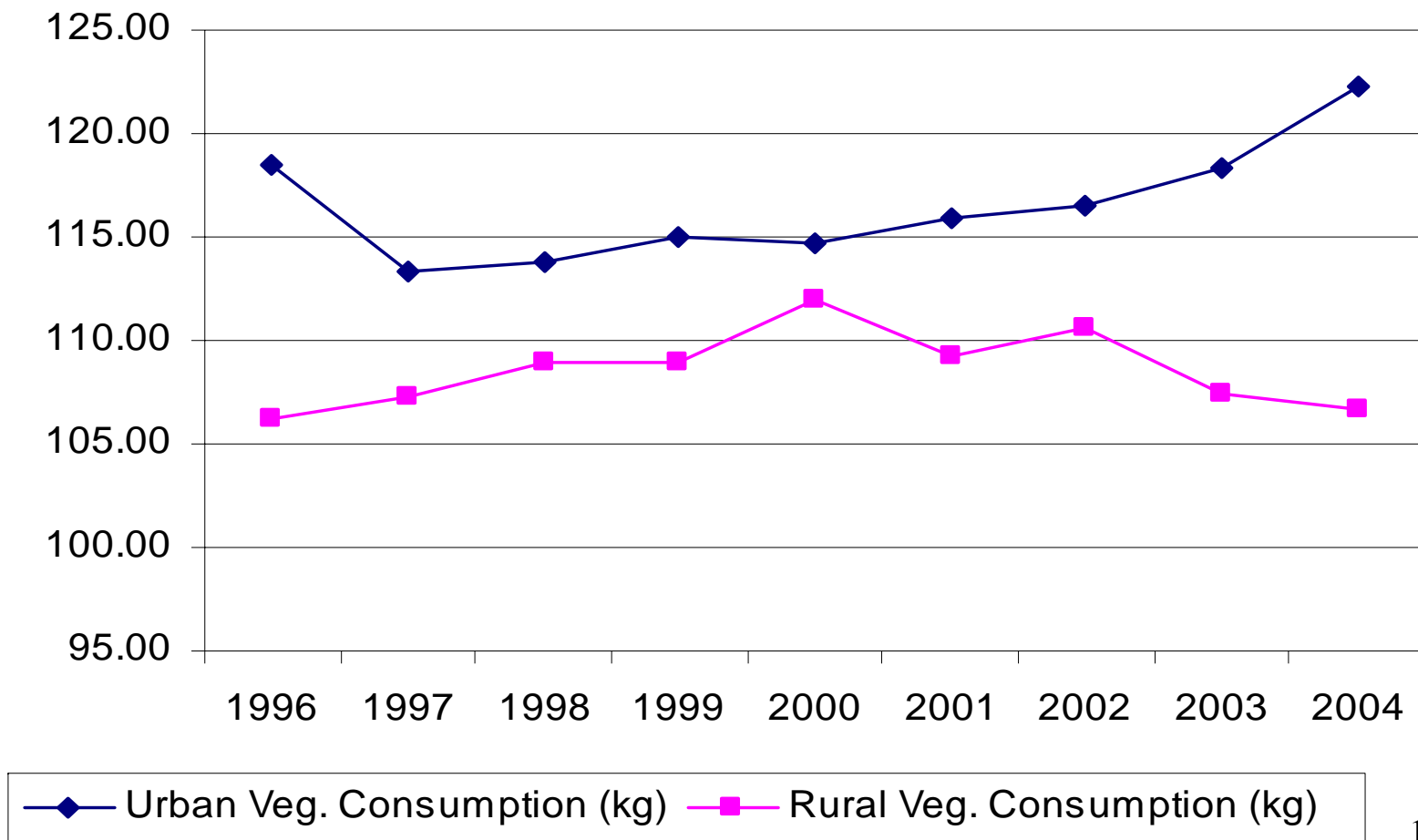


# Per Capita Hort Consumption (Kg per year)

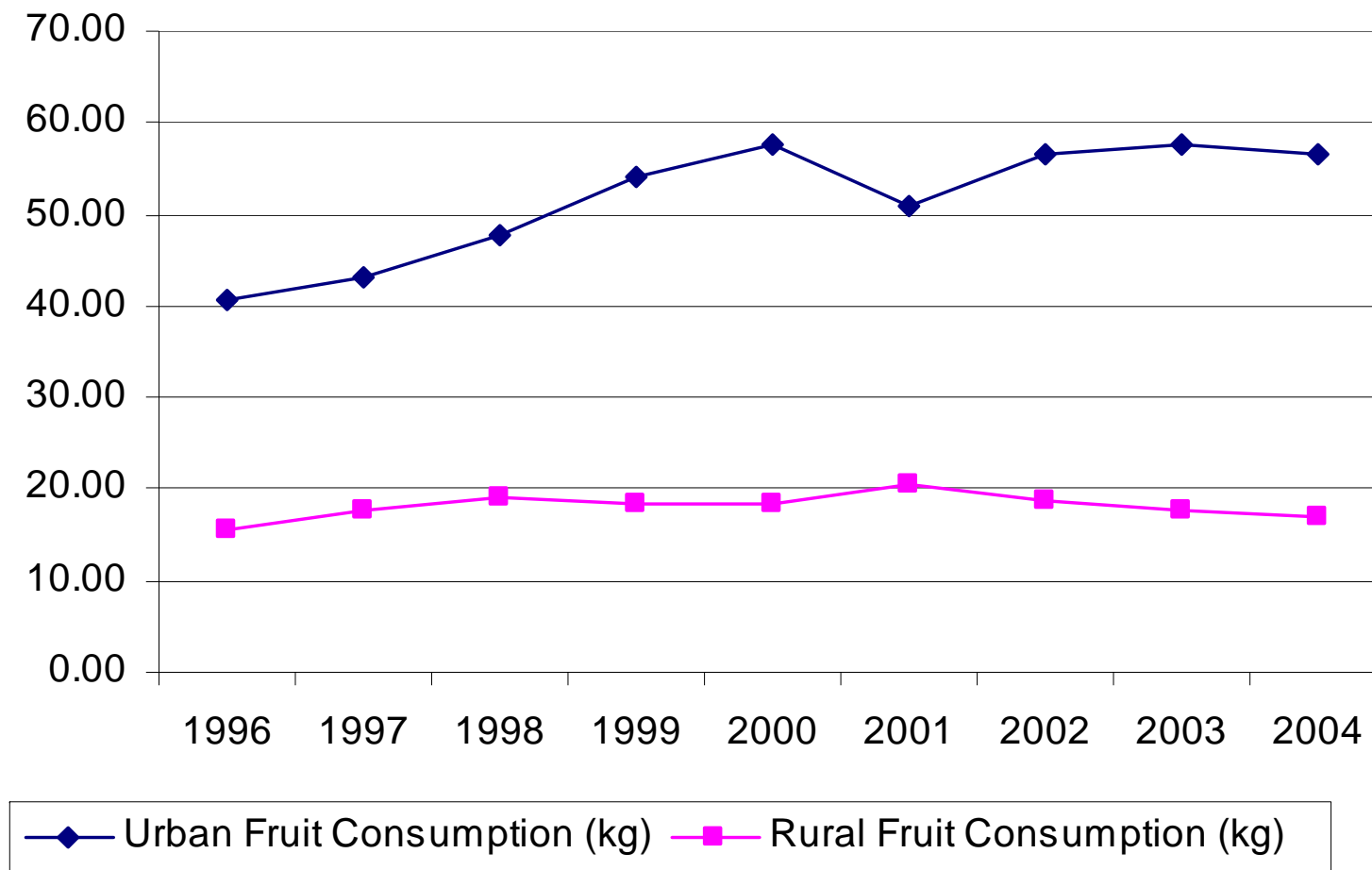




# Per Capita Vegetable Consumption Urban v. Rural (kg)

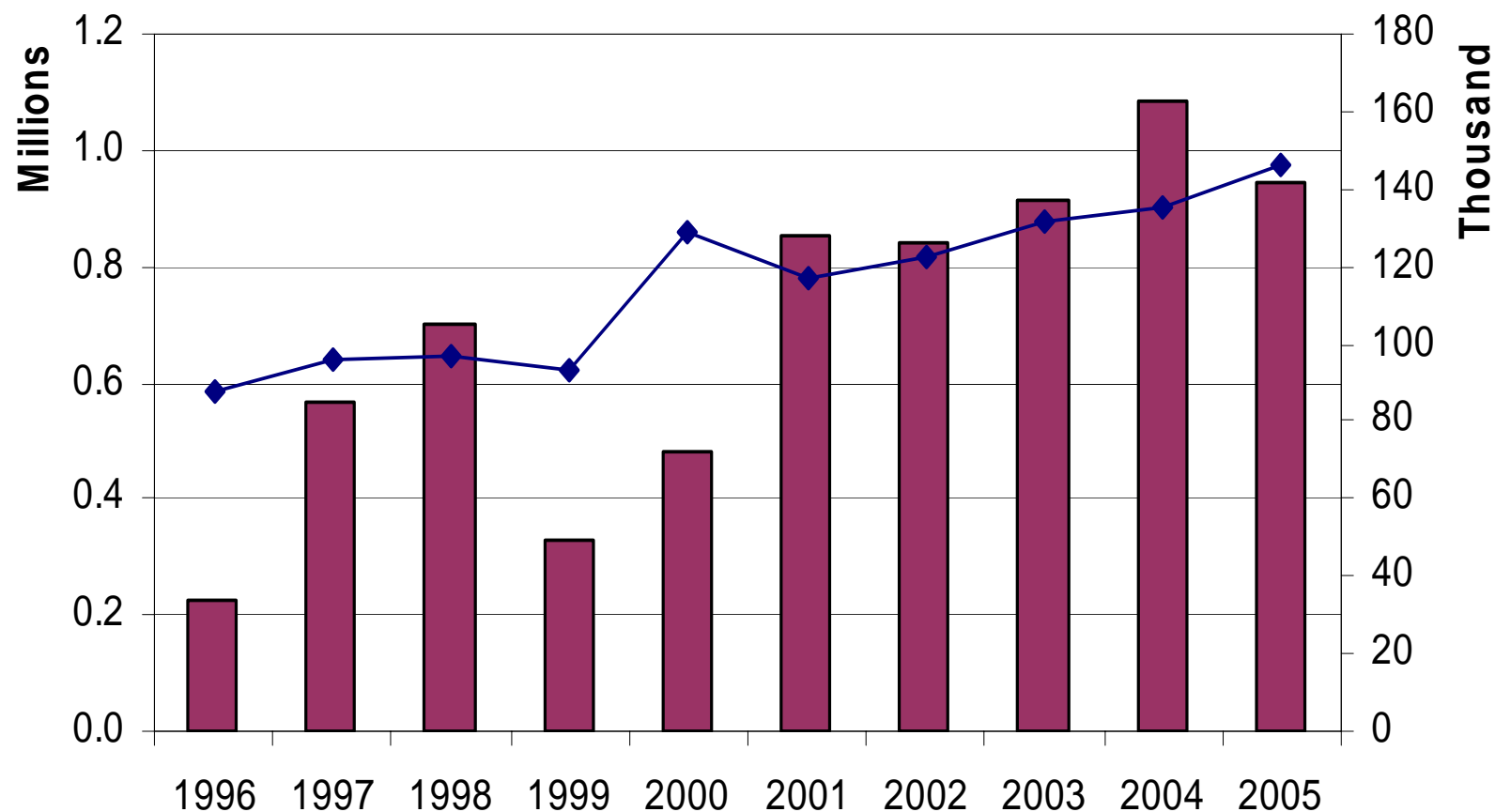


# Per Capita Fruit Consumption Urban v. Rural (kg)



China National Bureau of Statistics. 2005 estimated by Post.

# Chinese Fruit and Nut Imports (MT)



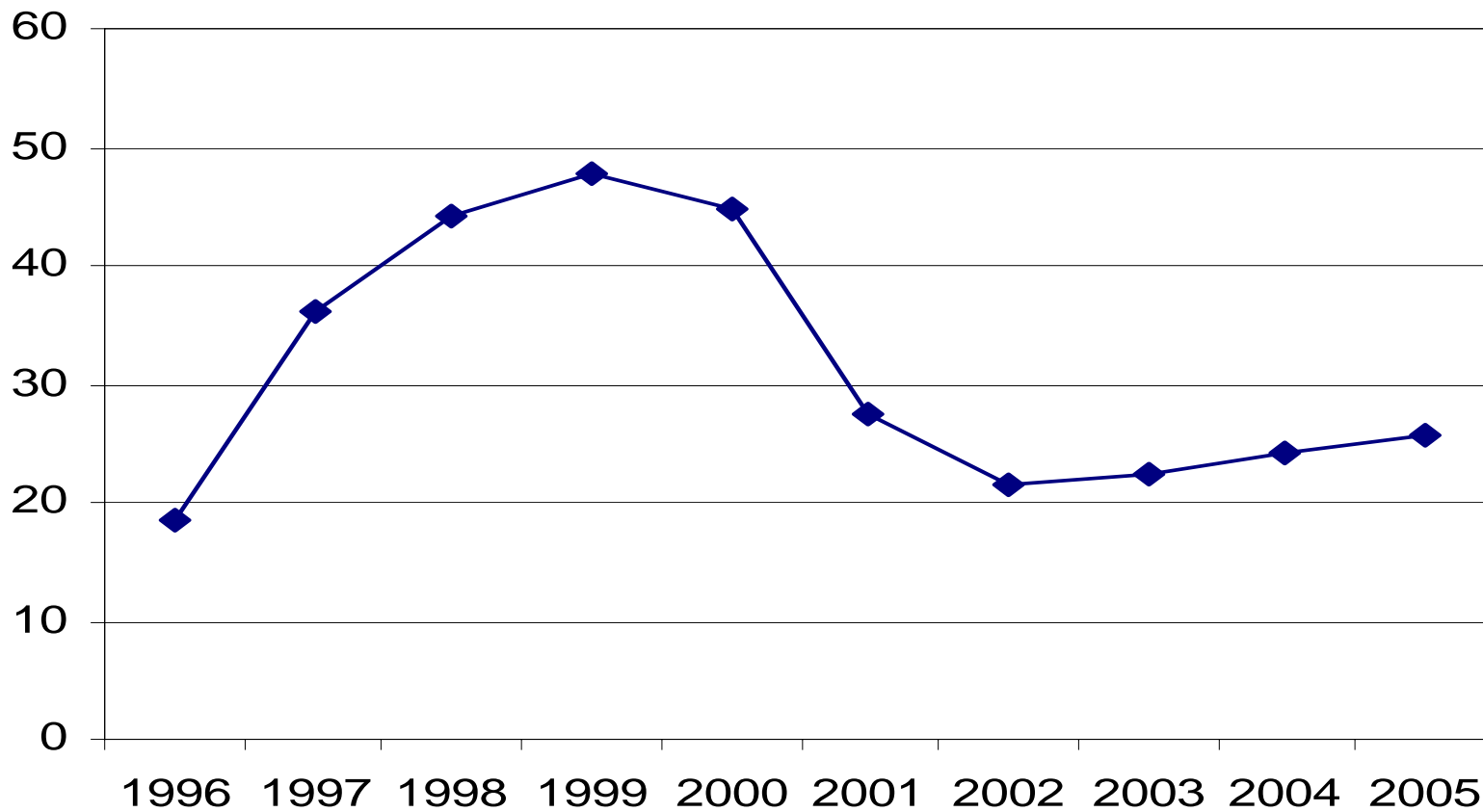
Global Trade Atlas

Chinese Customs

■ Nuts —◆ Fruits

# Chinese Vegetable Imports

(1000 MT)



# Hort in China: The Big Picture

U.S. Department of Agriculture  
Outlook Conference, Feb. 17, 2006  
Maurice House, Minister Counselor